MILANO, IT - FEBRUARY 2025 - CFA RESEARCH CHALLENGE



UNIVERSITÀ DEGLI STUDI FIRENZE



Current Price € 7.18 31/01/2025

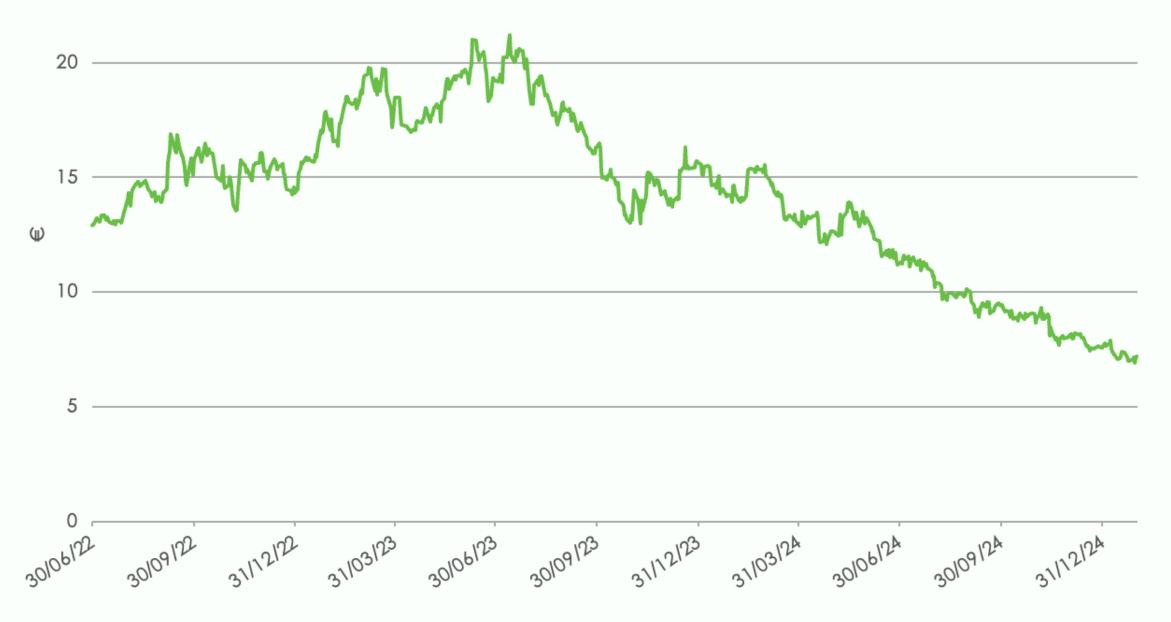


Target Price

€ 8.12
Upside 13.1%

SALES 2024E: 843M

De Nora is a pioneer in electrochemical technologies, driving sustainable innovation for water and clean energy.





Why Hold?

Main Drivers of our recommendation

Leadership position in Electrode technology

Strong financial position

Great opportunities in the green hydrogen market

Rising competition from global players and cheaper Chinese products

High capital intensive business

High uncertainty in the green hydrogen market



Multiples Evolution

IPO 2022

2024E

Derating

EV/REVENUES	4.3X
EV/EBITDA	20.8X
EV/EBIT	29.1X
P/E	37.8X

EV/REVENUES	1.6X
EV/EBITDA	9.0X
EV/EBIT	11.4X
P/E	19.9X



2022 IPO PRICE 13.5€

47% decrease

31/01/2024 PRICE 7.18€

Despite a significant decline in multiples, for us the current price remains fair





De Nora: 3 divisions one soul









The world's largest supplier of high-performing coatings and **electrodes** for industrial applications



Leader in emerging sustainable technologies and with a key role in **Green Hydrogen** market



Recognized provider of disinfection and filtration solutions for water and wastewater treatment





Corporate Strategy

Organic growth

De Nora has set ambitious goals of continuous growth with a strong focus on **electrolysis technology**



Strategic partnerships

Strategic partnership with **Snam** and their strategic joint venture with **Thyssenkrupp**







Leadership in Electrochemical solutions

Focus on maintaining its **leadership position** in the water and electrode
business segments sustaining product
excellence

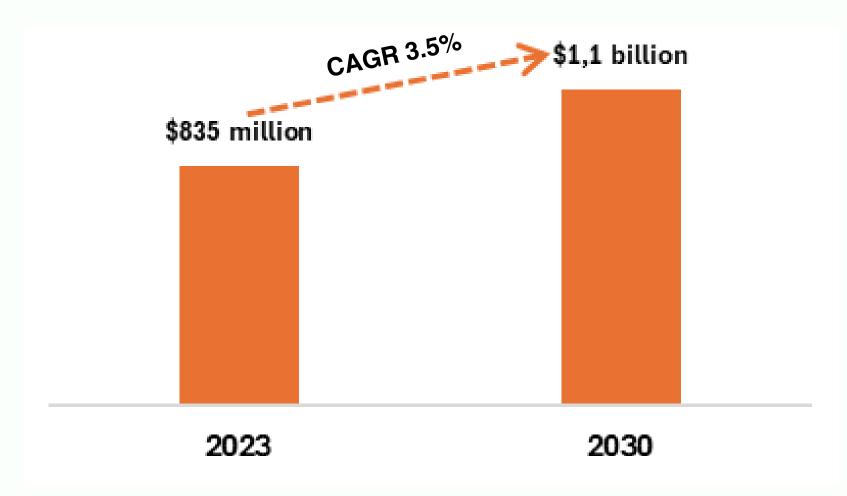
Expansion of manufacturing capacity

Expansion in site production in **China** and **Gigafactory** in Milan





Market value



Source: Fortune Business Insight



Key drivers

- Increasing demand for high purity chemicals
- Rising demand for PVC
- Necessity to upgrade aging plants

Constraints

- Highly sensitive to fluctuations in energy prices
- Capital intensive

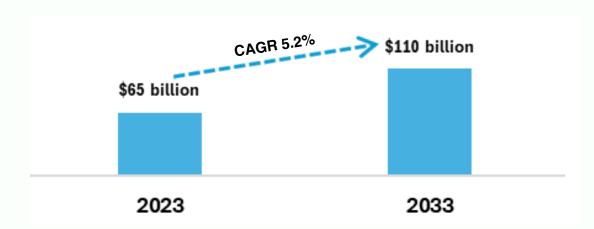


DNR holds a **leading position** (+50% market share) in the **electrode segment**, characterized by limited competition and a substantial installed base, supported by deep know how and robust global footprint, essential in a market where customer proximity is crucial. Key competitors are Permascand, INEOS and Asahi Kasei



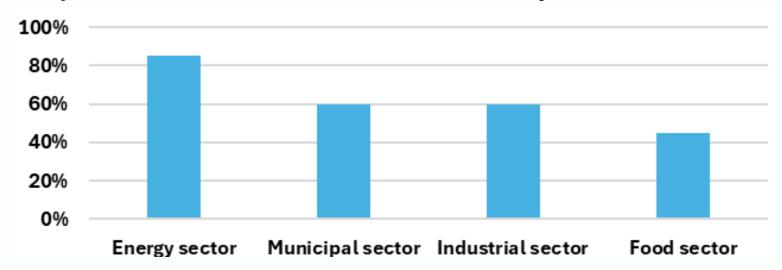
Water and wastewater treatment equipment market

Market value



Source: Spherical Insight & Consulting

Projected water demand increase by 2050



Source: World Bank Group



Key drivers

- Water scarcity
- Stringent environmental regulation (PFAS)
- Government initiatives and investments

Constraints

- High cost of water treatment infrastructures
- Heavy reliance of municipal segment on funding allocated to public adiministrations

DNR leads electrodes for salt chlorinators, with nearly 80% market share and has a strong position in industrial chlorination and municipal filtration and disinfection. However, growth may be limited by larger, vertically integrated players, like Xylem and Veolia, with integrated and more diversified product portfolios





Hydrogen electrolyser market



An hydrogen electrolyser is a device to produce green hydrogen by using renewable energy sources

Green hydrogen market

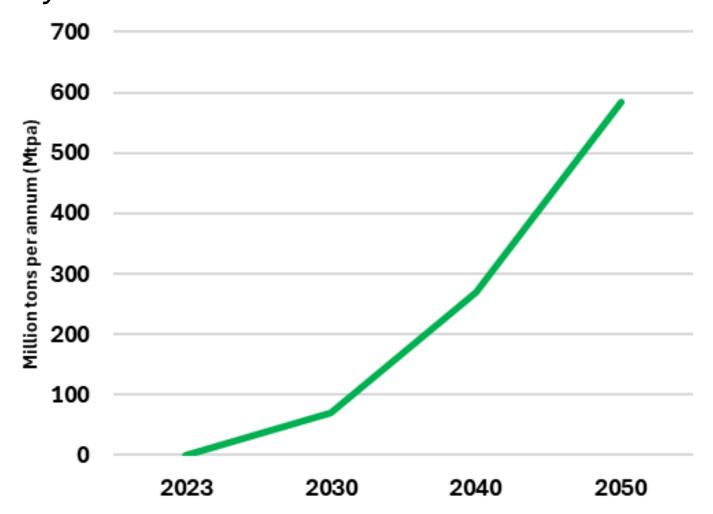
Key drivers

- Increase in clean hydrogen demand (substantial project delays)
- Governments' hydrogen specific policies and incentives
- wide range of sectors

Constraints

- High production costs
- Heavy reliance on strategic materials
- Regulatory uncertainties
- Decarbonisation process of a

Global clean hydrogen demand in the scenario "net zero by 2050"



Source: Mckinsey & Company



Market value

\$4,43 billion CACR 26.5% \$588 million

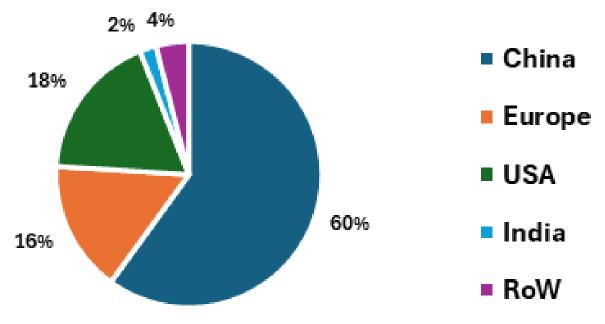
2032

Source: Global Market Insight

2023

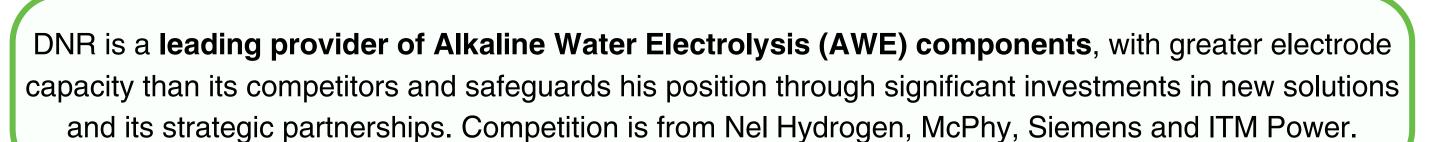
Electrolyser manufacturing capacity by region in 2023





Source: International Energy Agency

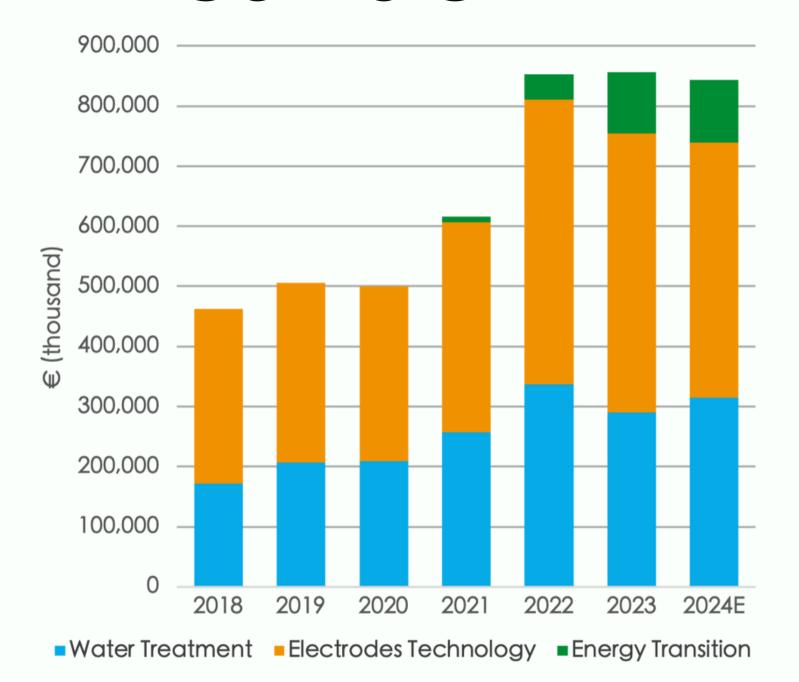








Revenues Breakdown





ET - €464 million 2023

2018-2023 CAGR 10%

• Revenues dropped in 2023 by 8.6% YoY in the first 9 months of 2024 due to destocking phase in the electronics market, a consequence of the post COVID boom.

WT - €290 million 2023

2018-2023 **CAGR 11%**

 Water scarcity and stricter PFAS regulations drive demand for desalination and advanced filtration solutions. Competitive pressure in Asia, where xylem and Evoqua, being larger and offering more chomprehensive services, can pose a significant challenge.

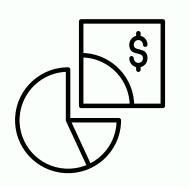
ETs - €102 million in 2023

2021-2023 CAGR 230%

• Revenues increase in 2023 due to execution of important projects in Germany throught the JV with **tk nucera**. Revenues are primarily derived from new installations (98% of segment revenues).



Numbers in €thousand

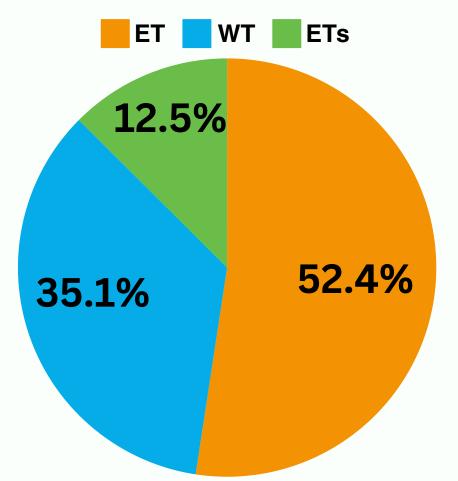


Revenues	3Q2023	2023	3Q2024	LTM	% of LTM
EMEIA	230,639	308,396	209,639	287,396	35%
AMS	195,487	257,834	183,198	245,545	30%
APAC	203,631	290,181	208,435	294,985	36%
ET	352,707	464,214	322,347	433,854	52%
WT	208,437	289,962	208,705	290,230	35%
ETS	68,613	102,235	70,171	103,793	13%

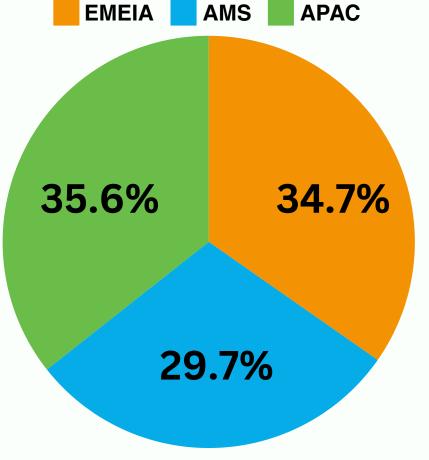


LTM Revenues by Sector

LTM Revenues by Region

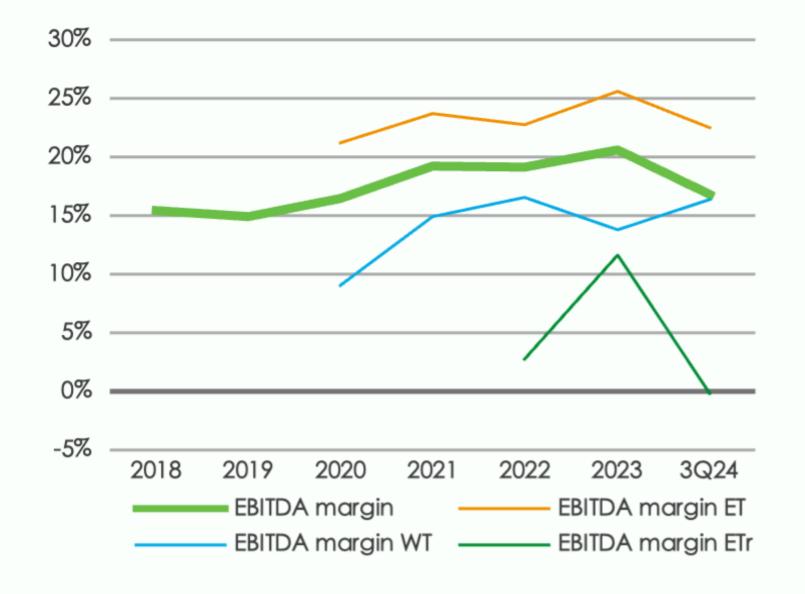


- Strong Geographic Diversification: DNR operates across multiple regions, ensuring a well-distributed revenue base.
- Improving Sector Diversification: While diversified across sectors, Electrode Technologies still accounts for over 50% of total revenues.
- Flexible and Adaptive Business Model: DNR can adjust production to meet demand in high-growth regions and sectors.





EBITDA Margin by Sector





ET - EBITDA margin 3Q2024 22.5%

 Most profitable segment, EBITDA margin up from 21% (2018) to 26% (2023), but down to 22.5% in Q3 2024.

WT - EBITDA margin 3Q2024 16.4%

• Competitive pressures and market cycles (2022 EBITDA margin Evoqua 17.14%)

ETs - EBITDA margin 3Q2024 -0.2%

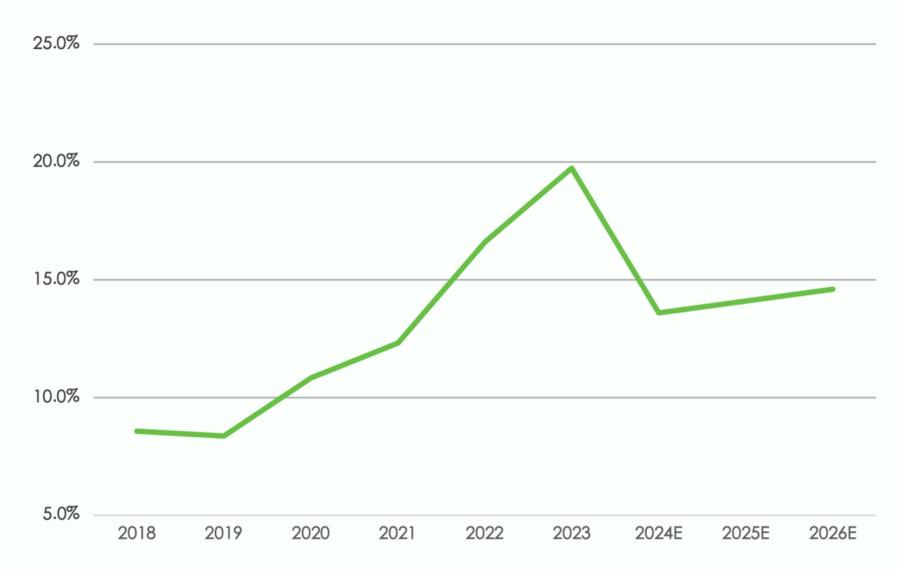
Significant improvement in 2023 (2.8% → 11.7%)
 due to backlog execution, but turned negative
 (-0.2%) in 3Q 2024 due to project delays and higher green hydrogen costs.





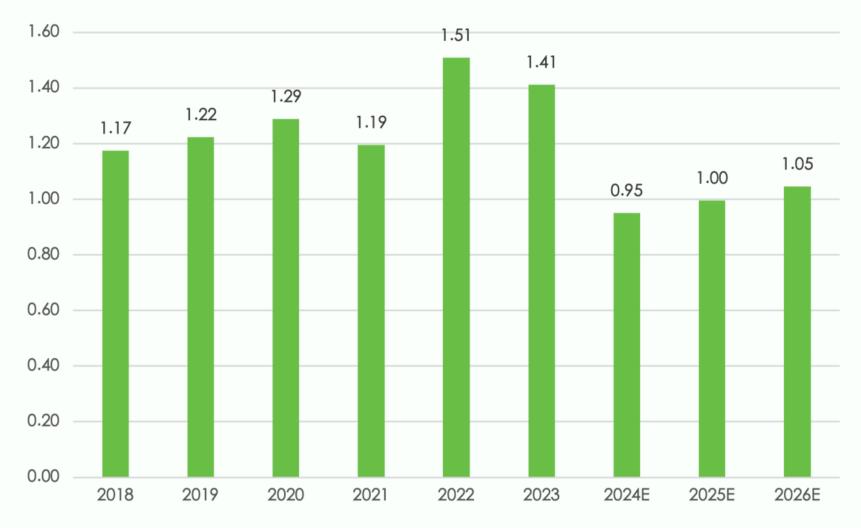


Strong Post-IPO ROIC Growth, but 2024 Decline



• 2024 after tax ROIC contraction due to delays in project execution and cost pressures in green hydrogen.

Impact of Elevated ETs Revenues: Decline in Capital Turnover (Revenues/NIC)



- Capital Turnover decline signals lower sales efficiency.
- Capacity expansion (**Gigafactory in Italy, 4.5 GW by 2026**) aims to enhance scalability and stabilize profitability.



Cash Flow Bridge 2018-Q324

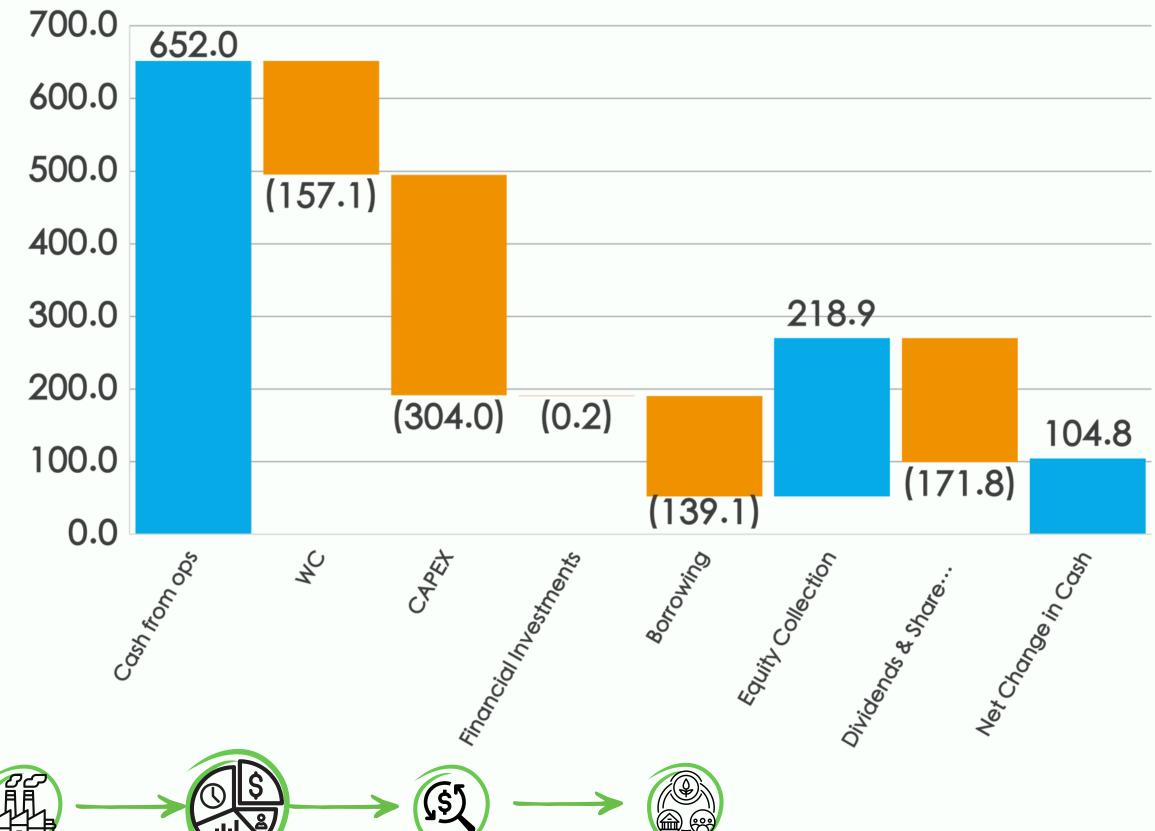


Numbers in €million



• IPO Proceeds (c.€200m): Used for debt repayment, excess cash.

• **Buyback**: 1.5% shares repurchased for €43M (from NOV-23/APR-24).







Strong Financial Position & Strategic Flexibility

- €137M in long-term debt, but no material short-term debt due to a Net Cash position of €19.83M (Q3 2024).
- Net self-financing provides financial stability and growth capacity.
- Strategic flexibility maintained to support future investments, acquisitions, and technology expansion.

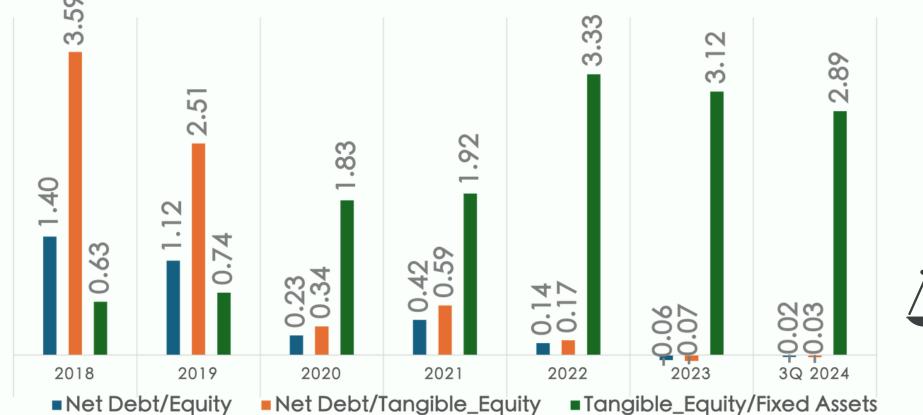
Is the company's **debt level too low** for a company still primarily operating in **mature markets** with **predictable cash flows**?

YEAR	2021	2022	2023	2024E
EQUITY	454.0	744.8	910.2	908.0
NFP	189.3	107.1 -	54.6 -	19.8
LONG TERM DEBT	3.8	267.5	133.7	137.6
SHORT TERM DEBT	259.4	13.7	10.2	15.2
C&CE	73.8	174.1	198.5	172.6

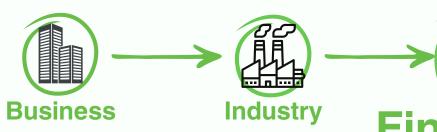


Numbers in €million

YEAR	20	21	2	022	2023	2	2024E	2	025E	2	026E
CAPEX (€ML)		31.0		46.1	88.5		65.0		80.0		100.0
NWC (€ML)	2	50.2		271.5	258.6		266.0		274.2		287.8
CAPEX COVERAGE	-	0.3		2.6	1.7		1.6		1.1		0.9
CAPEX/D&A		1.2		1.6	2.9		2.0		2.4		2.8
FOCF	-	9.1		119.6	146.4		104.5		87.9		92.2













Future assumptions: Revenues

2024E revenues were obtained by annualizing 3Q24 in line with what happened in FY23

2027E

2028E

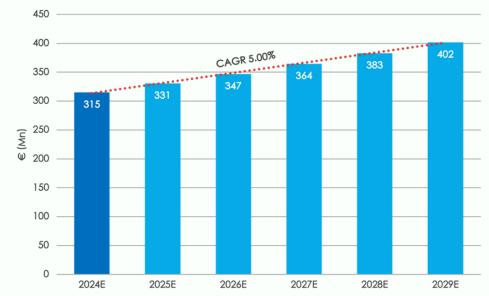
Electrode Technologies

100

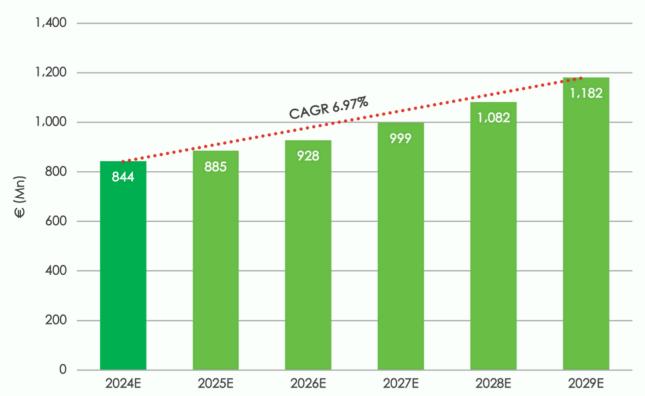
Segment CAGR:

- Electrode Technologies: 3.00%
- Water Technologies: **5.00**%
- Energy Transition: 22.48%

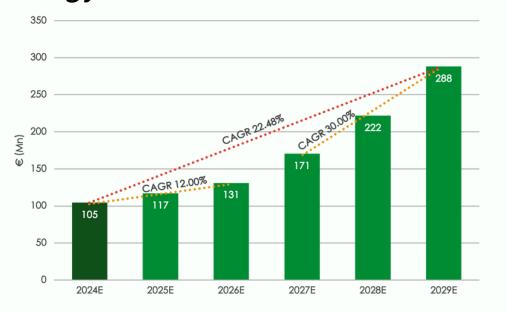
Water Technologies



DNR revenues breakdown



Energy Transition





Future assumptions: **Profitability**

An **overall EBITDA margin** of **17.6**% expected for **2025**, in line with management's guidance with a slight decline to **17.3**% by **2029E** driven by the increasing contribution of the less profitable Energy Transition segment.

DNR EBITDA/EBITDA Margin



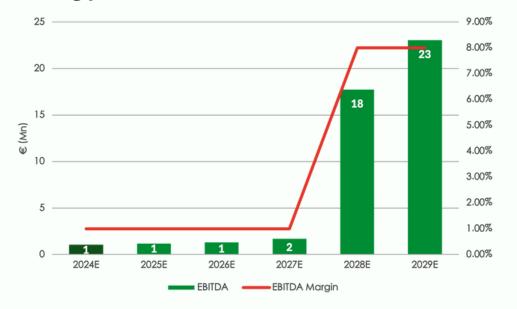
Electrode Technologies



Water Technologies



Energy Transition







Two-Stage DCF

Cost of Equity 9.60%

Cost of Debt 2.62%

WACC 8.98%

Perpetual Growth 3.30%

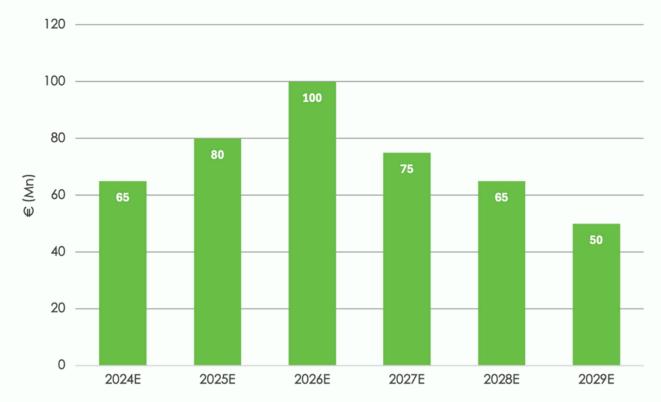
Target Price: €8.12

12

Upside: 13.1%

Enterprise Value (Mn)	€1,354
Net cash (Mn)	€20
Minority interest (Mn)	€(7)
Pensions (Mn)	€(21)
25.85% of Tk Nucera (Mn)	€292
Equity value	€1,638
# of shares (Mn)	202
Target Price	€8.12

CAPEX breakdown







Sensitivity Analysis

Enterprise Value composition



€ (Mn)	160	1,167
	12%	88%

		WACC									
		6.5%	7.0%	8.0%	9.0%	10.0%	11.0%	12.0%			
	1.5%	9.66	8.82	7.53	6.59	5.88	5.32	4.86			
4	2.0%	10.52	9.51	8.00	6.93	6.13	5.51	5.02			
Perpetual Growth	2.5%	11.60	10.35	8.56	7.32	6.41	5.72	5.18			
ual G	3.0%	12.98	11.41	9.22	7.77	6.74	5.96	5.37			
erpet	3.5%	14.82	12.77	10.04	8.30	7.11	6.24	5.58			
Д.	4.0%	17.40	14.58	11.05	8.95	7.55	6.55	5.81			
	4.5%	21.27	17.11	12.36	9.73	8.06	6.91	6.07			

CAGR Energy Transition

		CAGN LITERRY TRANSMOTE							
		-10%	-5%	0%	10%	20%	25%	30%	
	-10%	6.59	6.49	6.37	6.04	5.57	5.28	4.93	
ition	-5%	6.78	6.73	6.67	6.51	6.27	6.13	5.96	
Energy Iransition	0%	6.98	6.98	6.98	6.98	6.98	6.98	6.98	
ergy	5%	7.17	7.22	7.28	7.45	7.68	7.83	8.00	
	10%	7.36	7.46	7.59	7.91	8.38	8.67	9.02	
largır	15%	7.55	7.70	7.89	8.38	9.08	9.52	10.04	
EBIIDA Margın	20%	7.74	7.95	8.20	8.85	9.78	10.37	11.06	
EBI	25%	7.94	8.19	8.50	9.32	10.48	11.22	12.08	
	30%	8.13	8.43	8.80	9.79	11.18	12.07	13.10	

BUY

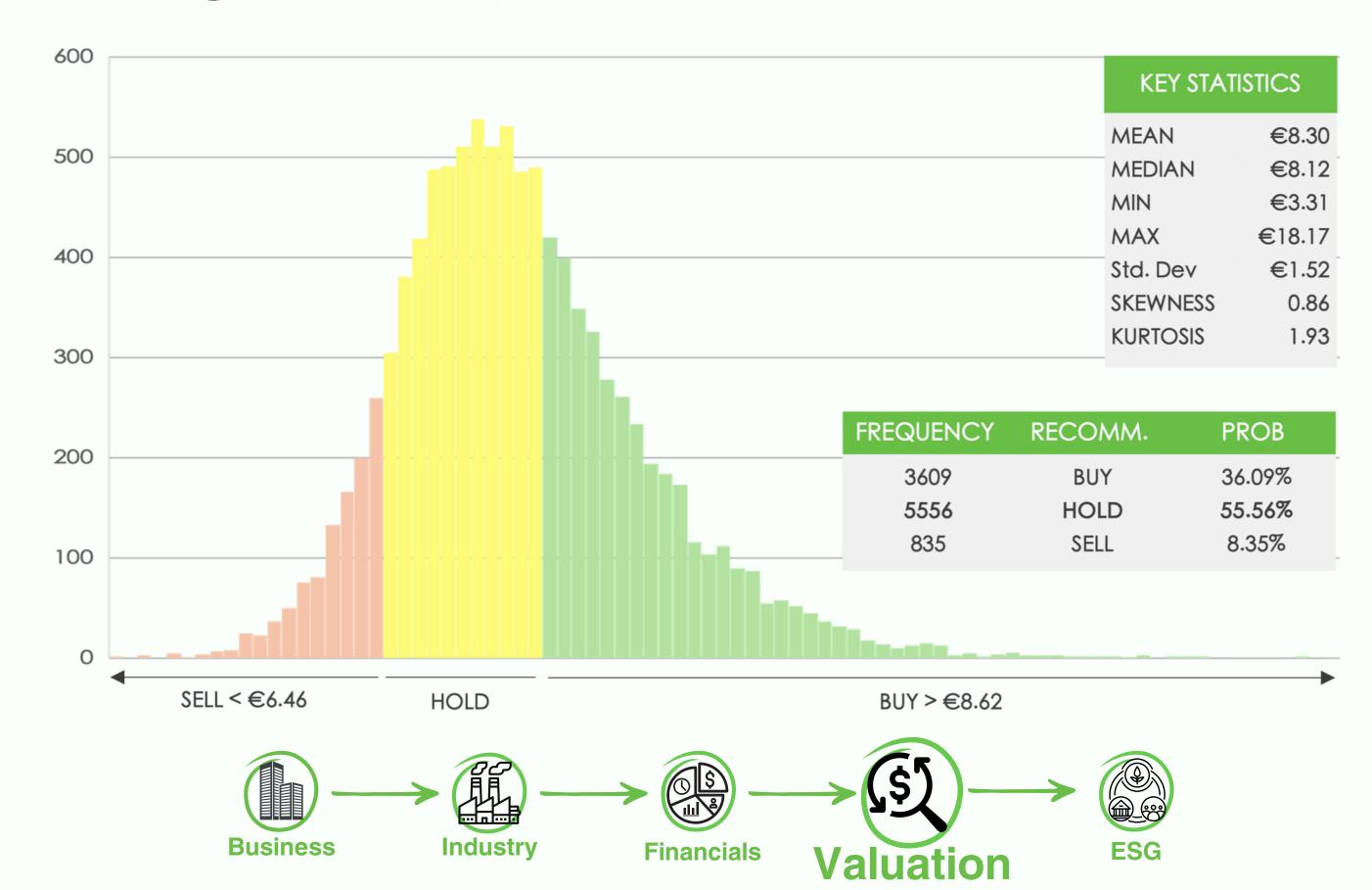
HOLD

SELL





Monte Carlo simulation







	RATING	INDUSTRY COMPARISON
REFINITIV®	В	Third quartile of its industry (classified as Machinery, Tools, Heavy Vehicles, Trains & Ships)
MSCI	AA	Leader in its industry group
SUSTAINALYTICS	22.2 (Medium)	Industry Group (1st = lowest risk) Chemicals: 74 out of 587

Financials

Valuation

Business



A+

Community (A+)
Workforce (A+)
Human Rights (A)
Product Responsibility (A)





Environmental

В

Environmental Innovation (A-) Emissions Score (B-)

Resource Use category (D+)





Governance

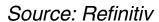
D

CSR strategy (C)

Shareholders (D+)

Management (D)









Corporate Governance



Sigificant instability in the CFO role:

CFO changed twice in 1 year.









2 non-independent directors changed both in 2023 and 2022.









Gender Diversity



Dual-share structure granting disproportionate voting rights and leading to concentration of power in the hands of De Nora Family and Snam.





Heterogenity in skills in the 4 committees



ESG expertise



ESG Governance Framework

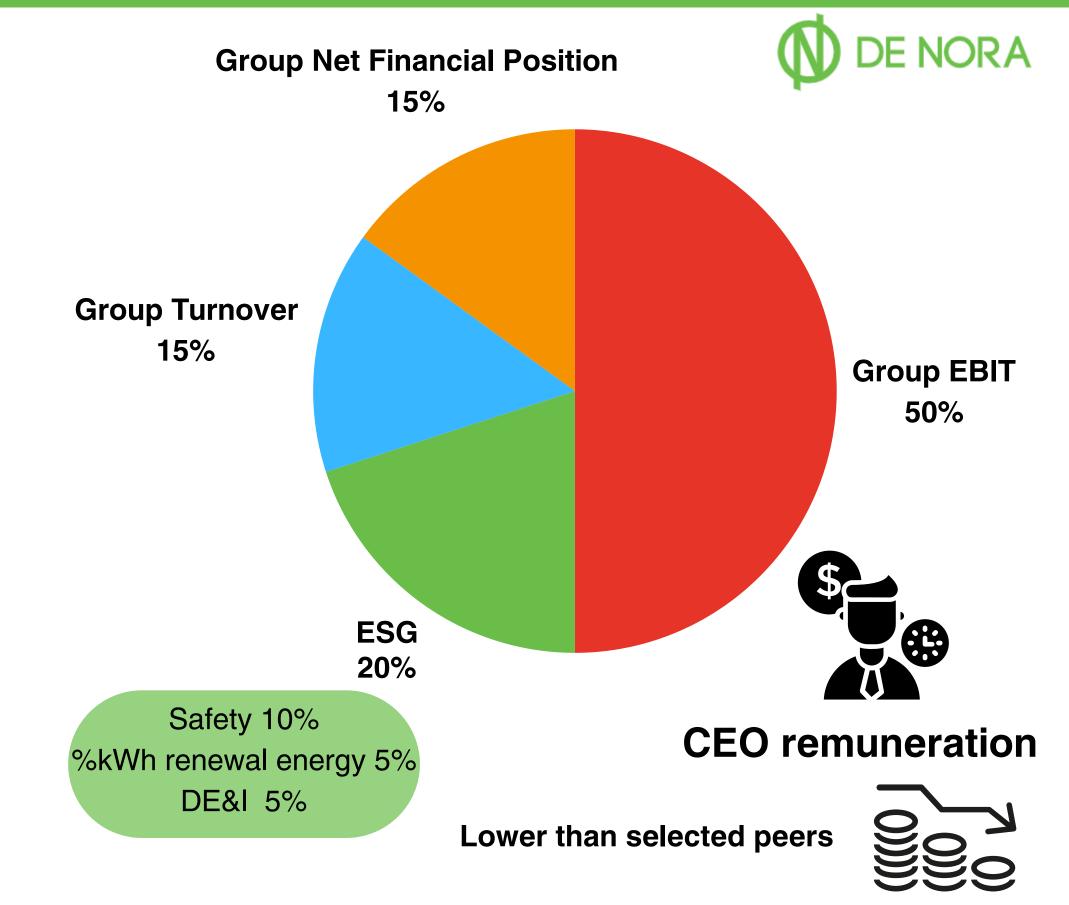


The resignation of members such as the CFO and from important committees such as risk management, ESG oversight, and strategy raises concerns about continuity of governance and decision-making processes. This can lead to potential inefficiencies in long-term strategic decision-making.



Remuneration structure

- Deferred payment system
- Clawback mechanism
- Lock-up commitment to ordinary shares
- Variable component of remuneration linked to ESG for Key Executives (10-20%) and CEO (20%)
- No individual targets: suggesting a focus on broader systemic objectives







Conclusion TARGET PRICE

Leadership position in Electrode technology

€ 8.12

Rising competition from global players and cheaper Asian products

Strong financial position

Upside 13.1%

High capital intensive business

Great opportunities in the green hydrogen market

High uncertainty in the green hydrogen market

Appendix Map

Overview

Geographical exposure

Group structure

DNR's acuisitions

Partnership with Tyssenkrupp

Industry

PESTEL analysis

Porter's five forces

Project delays

Green hydrogen competitiveness

Stretegic raw materials

Financials

Reengineered Balance Sheet -

sources of funds (1/2)

Reengineered Balance Sheet -

sources of funds (1/2)

Reengineered Income Statement

<u>(1/2)</u>

Reengineered Income Statement

<u>(2/2)</u>

Reengineered Cash Flow Statement

<u>(1/2)</u>

Reengineered Cash Flow Statement

<u>(2/2)</u>

Backlog breakdown

Valuation

WACC derivation

Regression beta

Optimal WACC

FCFF projection

Revenue and NWC growth

Monte Carlo assumption

Industry peer multiples

Risks

Investment risks

ESG

Corporate governance committees

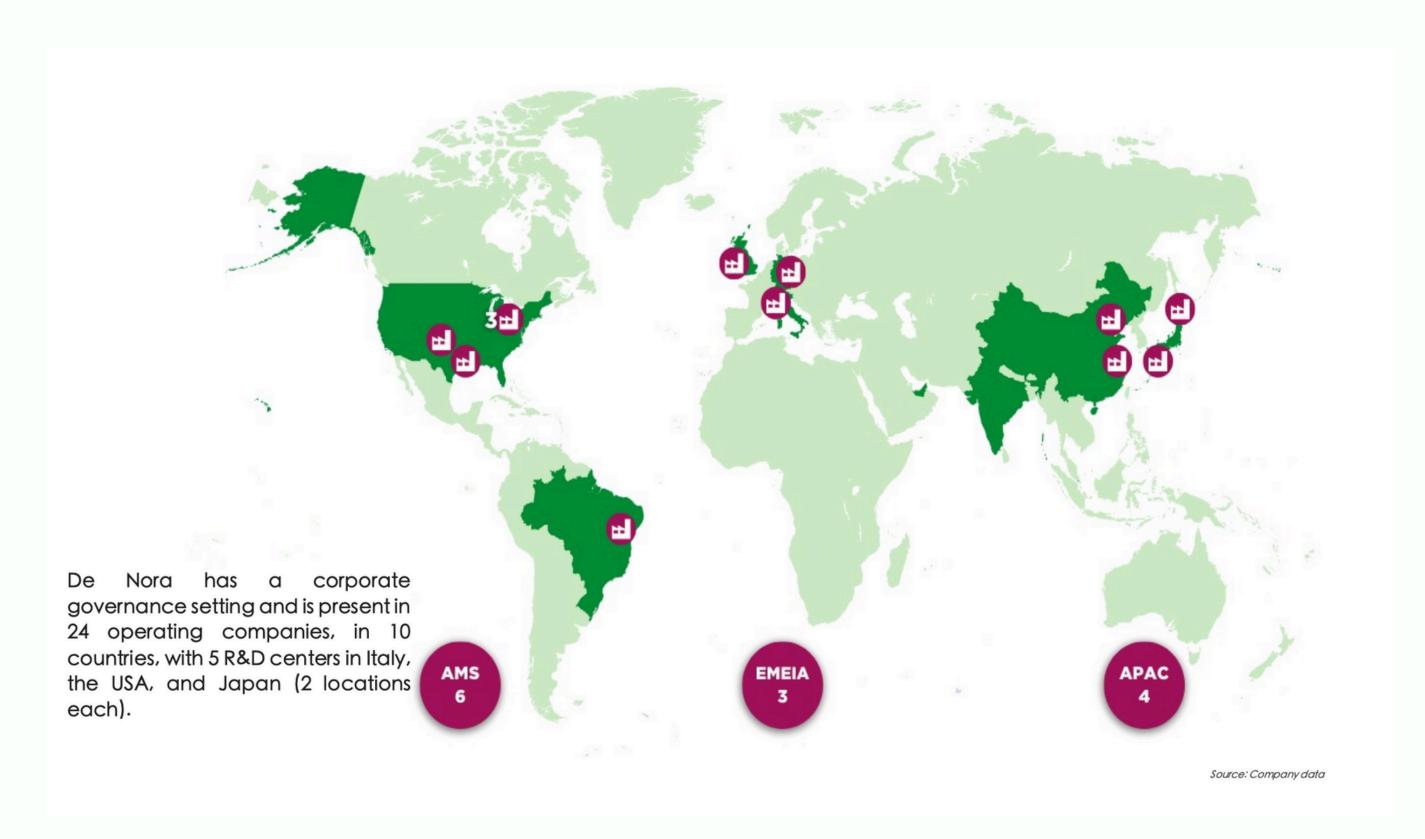
Materiality matrix Environmental

Materiality matrix Social

Materiality matrix Governance

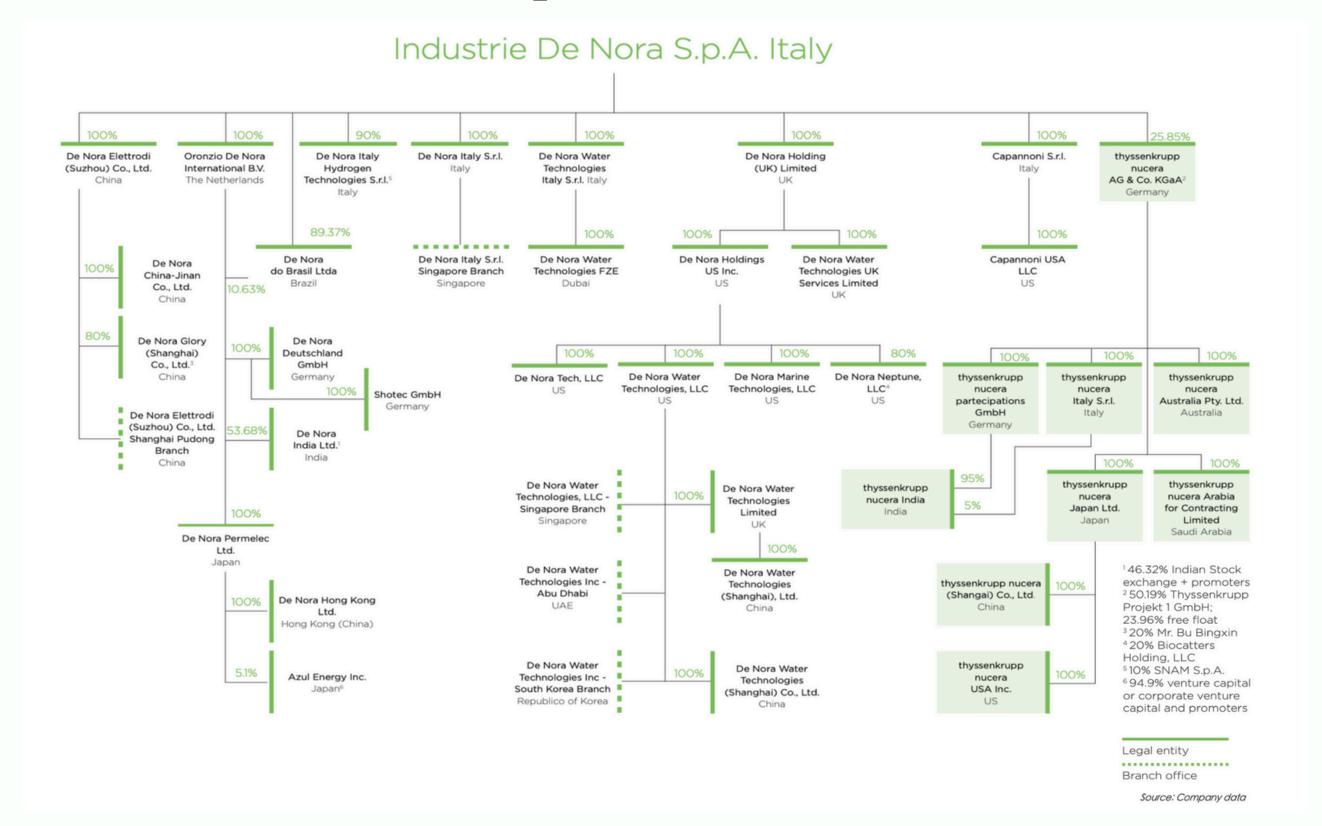


Geographical exposure





Group structure



DNR's acquisitions



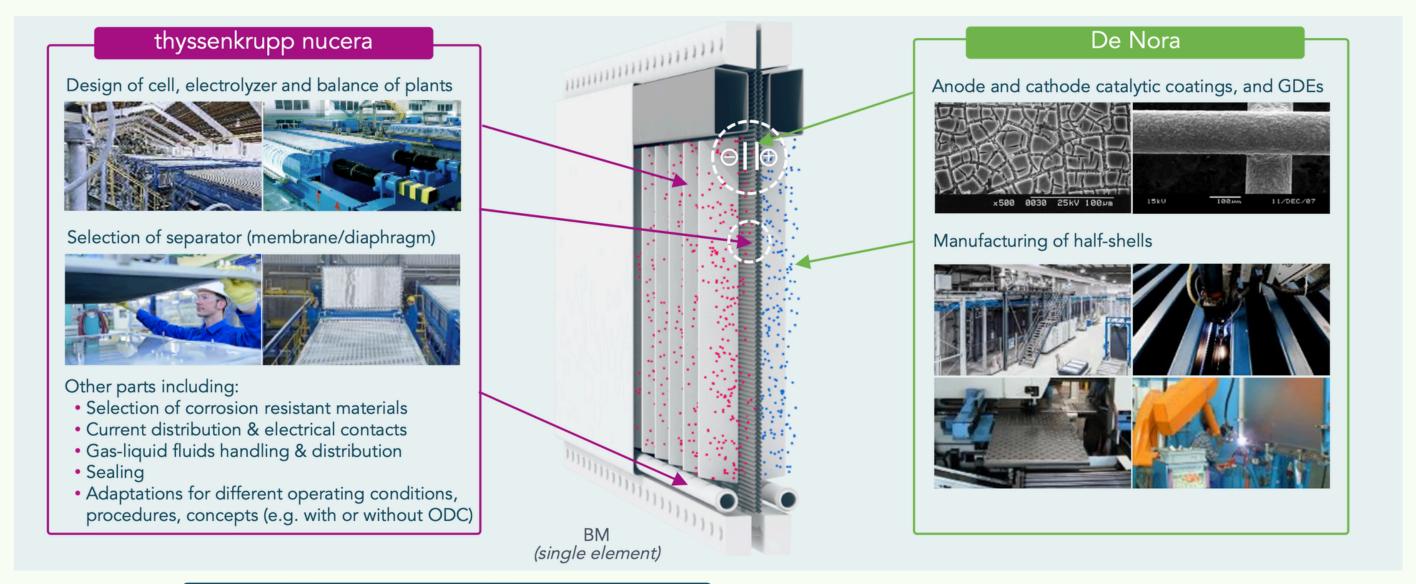
Water technologies



Electrode technologies



Partnership with Thyssenkrupp





17.96%

Free Float







POLITICAL

ECONOMIC

SOCIAL

TECHNOLOGICAL

ENVIRONMENTAL

LEGAL





- Policy influence
- Forex fluctuations
- Global economic growth
- Green energy transition
- Urbanization and population growth
- Sustainability awareness
- Technologies and patents
- Digitalization
- Environmental sustainability
- Climate change
- Intellectual property protection
- Regulatory framework and environmental regulations



Porter's five forces

- Initial investments
- Technological know-how
- Brand recognition
- High potential growth (energy transition)

New entrants

- Market concentration
- Price competitors
- Strategic alliances and M&A



• Alternative energy sources (energy transition)

Internal rivarly Substitutes

• Critical material sourcing

Suppliers bargaining power

Buyers power

- Number and dimension of customers
- Price sensitivity
- Buyer's ability to substitute

Big talk on projects, but where's the action?



Despite the increasing number of announced green hydrogen production projects, many have faced delays in their final investment decision (FID) or have been cancelled. According to the IEA, committed projects account for only 7% of the new green hydrogen capacity announced for 2030

Unclear regulations

Slow development of the green hydrogen market

Key factors

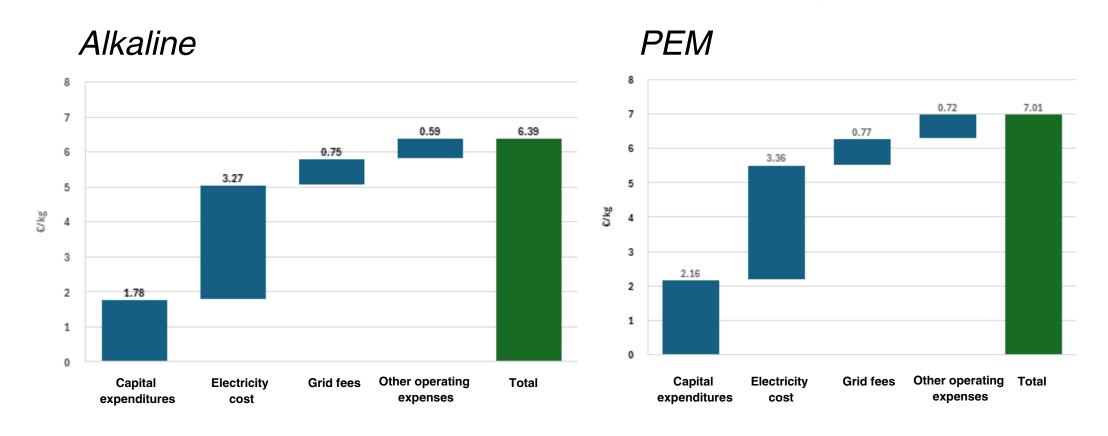
Cost gap between green hydrogen production and fossil fuel alternatives

Significant cost increases for renewable power and electrolysers

Will green hydrogen gain competitive hedge?



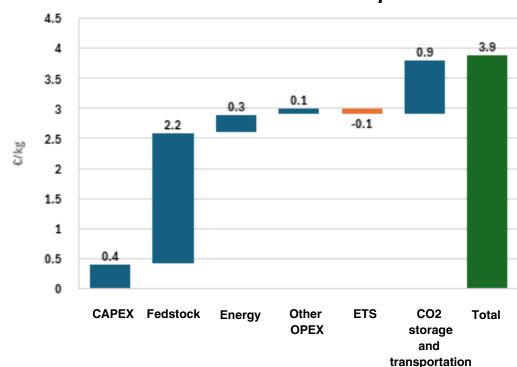
The development of significant economies of scale is essential to reduce the cost of green hydrogen and make it competitive with blue hydrogen, qualified as low-carbon. According to the ACER, the Levelized Cost of Hydrogen (LCOH) for green hydrogen is currently two times higher than that of blue hydrogen



Blue hydrogen is produced through Steam Methane Reforming (SMR), coupled with carbon capture technologies capable of reducing CO2 emissions by at least 70% compared to conventional SMR (grey hydrogen). The relatively lower cost of blue hydrogen is driven largely by **natural gas prices** and **expenses associated with capturing and storing CO2 emissions**

The higher cost of green hydrogen is shaped by two main components: the capital cost of electrolysers and the supply cost of electricity

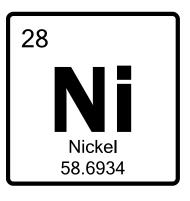
SMR with carbon capture





Heavy reliance on strategic raw materials

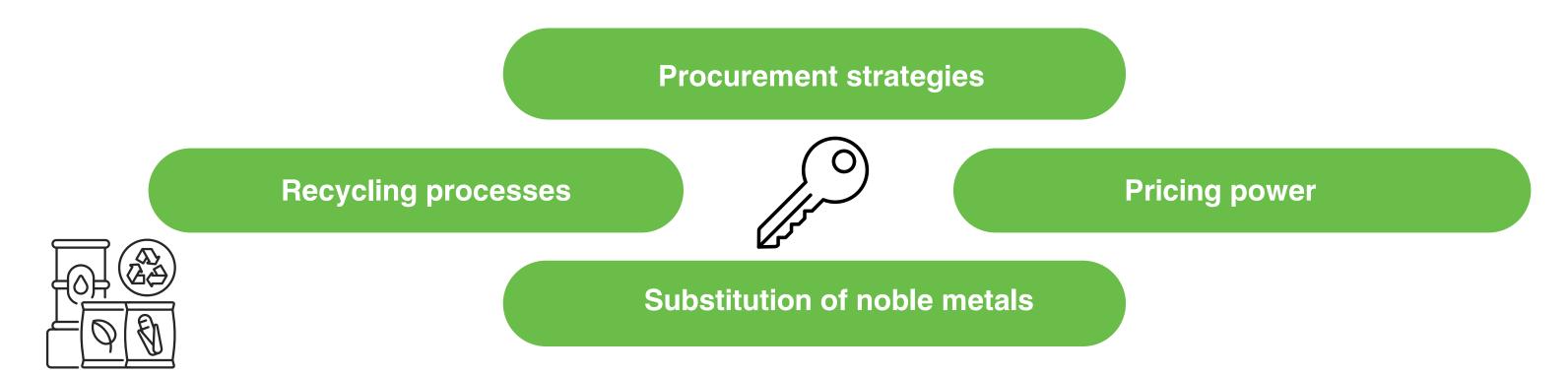
The production of green hydrogen relies on the use of strategic raw materials characterized by high price volatility, primarily nickel, titanium and copper, as well as platinum group metals (PGMs) - platinum and iridium - in the case of proton exchange membrane (PEM) electrolysers. These noble metals, are costly and sourced from illiquid commodity market with a limited number of suppliers.



- Annual nickel production is mainly used for steel production (65%) and batteries (17%)
- Russia-Ukraine conflict



- Iridium production comes mainly from South Africa (83%)
- Annual production (of merely 8 tonnes) insufficient to sustain large-scale PEM adoption



Reengineered Balance Sheet – source of funds (€ thousand) (1/2)

D	E NOI	RA
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						•								
	2018	%	2019	%	2020	%	2021	%	2022	%	2023	%	Q324	%
NWC CORE	150,039	27.91%	149,017	27.12%	127,425	25.01%	250,227	38.90%	271,525	31.87%	258,650	30.23%	279,997	31.539
Receivables	101,474	18.87%	108,004	19.65%	101,037	19.83%	158,510	24.64%	141,787	16.64%	165,440	19.34%	176,624	19.89%
Inventory	148,537	27.63%	139,464	25.38%	123,776	24.29%	245,384	38.15%	311,909	36.61%	288,883	33.76%	295,183	33.249
Payables	99,972	18.60%	98,451	17.92%	97,388	19.11%	153,667	23.89%	182,171	21.38%	195,673	22.87%	191,810	21.60%
Other current A/L	660	0.12%	(1,372)	(0.25%)	4,283	0.84%	(6,863)	(1.07%)	933	0.11%	1,107	0.13%	241	0.039
Other current assets	38,986	7.25%	44,712	8.14%	52,597	10.32%	47,472	7.38%	39,113	4.59%	45,875	5.36%	42,076	4.749
Other current liabilities	38,326	7.13%	46,084	8.39%	48,314	9.48%	54,335	8.45%	38,180	4.48%	44,768	5.23%	41,835	4.719
NWC	150,699	28.03%	147,645	26.87%	131,708	25.85%	243,364	37.83%	272,458	31.98%	259,757	30.36%	280,238	31.55%
Other non current A/L	(31,320)	(5.83%)	(34,405)	(6.26%)	(28,945)	(5.68%)	(28.214)	(4.39%)	(22.623)	(2.66%)	(23,081)	(2.70%)	(22.344)	(2.52%)
Fixed operating assets	274,237	51.01%	299,693	54.53%	284,977	55.93%	300,432	46.70%	31 <i>5,</i> 729	37.06%	370,060	43.25%	386,384	43.50%
Tangible	137,922	25.65%	156,046	28.40%	153,896	30.21%	167,627	26.06%	184,177	21.62%	254,273	29.72%	275,582	31.03%
Intangible	136,315	25.36%	143,647	26.14%	131,081	25.73%	132,805	20.65%	131,552	15.44%	115 <i>,</i> 787	13.53%	110,802	12.48%
Fixed operating liabilities	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.009
NFOI	274,237	51.01%	299,693	54.53%	284,977	55.93%	300,432	46.70%	31 <i>5,7</i> 29	37.06%	370,060	43.25%	386,384	43.509
NOCE	393,616	73.21%	412,933	75.14%	387,740	76.10%	515,582	80.15%	565,564	66.39%	606,736	70.91%	644,278	72.54%
Financial Investments	144,007	26.79%	136,612	24.86%	121,749	23.90%	127,684	19.85%	286,310	33.61%	248,876	29.09%	243,882	27.46%
NIC	537,623	100.00%	549,545	100.00%	509,489	100.00%	643,266	100.00%	851,874	100.00%	855,612	100.00%	888,160	100.009
Assets held for sale	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.009

(2/2)



Financed by														
NFP	313,928	58.39%	290,170	52.80%	96,371	18.92%	189,304	29.43%	107,070	12.57%	(54,576)	(6.38%)	(19,837)	(2.23%)
Equity	223,695	41.61%	259,375	47.20%	413,118	81.08%	453,962	70.57%	744,804	87.43%	910,188	106.38%	907,997	102.23%
Long term financial debt	339,770	63.20%	344,763	62.74%	154,755	30.37%	3,784	0.59%	267,544	31.41%	133,716	15.63%	137,619	15.49%
Short term debt	17,050	3.17%	996	0.18%	17,274	3.39%	259,363	40.32%	13,655	1.60%	10,199	1.19%	15,166	1.71%
Cash & cash equivalents	42,892	7.98%	55,589	10.12%	75,658	14.85%	73,843	11.48%	174,129	20.44%	198,491	23.20%	172,622	19.44%
STNFP	(25,842)	(4.81%)	(54,593)	(9.93%)	(58,384)	(11.46%)	185,520	28.84%	(160,474)	(18.84%)	(188,292)	(22.01%)	(157,456)	(17.73%)
Total Funds	537,623	100.00%	549,545	100.00%	509,489	100.00%	643,266	100.00%	851,874	100.00%	855,612	100.00%	888,160	100.00%

Source: Team elaboration

Reengineered Income Statement (€ thousand) (1/2)



	2018	%	2019	%	2020	%	2021	%	2022	%	2023	%	Q324	%
Sales of electrodes	176,179	38.12%	196,405	38.86%	206,567	41.36%	284,316	46.16%	462,198	54.20%	447,789	52.29%	317,340	52.78%
Sales of systems	33,312	7.21%	28,136	5.57%	38,453	7.70%	34,210	5.55%	31,928	3.74%	33,458	3.91%	23,667	3.94%
After-market and other sales	200,641	43.42%	215,403	42.62%	196,282	39.30%	223,837	36.34%	287,906	33.76%	283,650	33.12%	200,387	33.33%
Change in construction contacts	51,983	11.25%	65,420	12.95%	58,152	11.64%	73,515	11.94%	70,794	8.30%	91,514	10.69%	59,829	9.95%
Total Revenues	462,115	100.00%	505,364	100.00%	499,454	100.00%	615,878	100.00%	852,826	100.00%	856,411	100.00%	601,223	100.00%
Other income	16,849	3.65%	19,674	3.89%	6,831	1.37%	3,979	0.65%	6,294	0.74%	14,671	1.71%	5,430	0.90%
Change inventory of WP&FP	8,623	1.87%	(1,245)	(0.25%)	8,038	1.61%	35,324	5.74%	34,815	4.08%	(4,096)	(0.48%)	3,364	0.56%
Fixed assets internally produced	20,074	4.34%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Value of production	507,661	109.86%	523,793	103.65%	514,323	102.98%	655,181	106.38%	893,935	104.82%	866,986	101.23%	610,017	101.46%
Costs for raw materials, consumables, suppliers and goods	(188,213)	(40.73%)	(206,228)	(40.81%)	(214,376)	(42.92%)	(289,578)	(47.02%)	(399,904)	(46.89%)	(357,991)	(41.80%)	(253,199)	(42.11%)
Costs for services	(126,694)	(27.42%)	(121,816)	(24.10%)	(99,151)	(19.85%)	(116,868)	(18.98%)	(161,819)	(18.97%)	(178,330)	(20.82%)	(132,654)	(22.06%)
Other OPEX	(7,254)	(1.57%)	(6,737)	(1.33%)	(6,528)	(1.31%)	(7,586)	(1.23%)	(9,178)	(1.08%)	(10,427)	(1.22%)	(7,351)	(1.22%)
Value Added	185,500	40.14%	189,012	37.40%	194,268	38.90%	241,149	39.16%	323,034	37.88%	320,238	37.39%	216,813	36.06%
Personnel expenses	(106,943)	(23.14%)	(108,440)	(21.46%)	(106,564)	(21.34%)	(116,067)	(18.85%)	(154,561)	(18.12%)	(143,982)	(16.81%)	(114,033)	(18.97%)
Provision Write-down of NWC components	(3,458)	(0.79%) (0.75%)	(3,610)	(0.71%)	(2,644)	(0.53%)	(4,767) (1,739)	(0.77%)	(3,367) (1,854)	(0.39%)	(1,606)	(0.19%)	(1,555) (46)	(0.26%)
EBITDA	71,438	15.46%	75,693	14.98%	82,343	16.49%	118,576	19.25%	163,252	19.14%	177,098	20.68%	101,179	16.83%

Reengineered Income Statement (€ thousand) (2/2)



Depreciation	(12,578)	(2.72%)	(16,207)	(3.21%)	(15,774)	(3.16%)	(16,507)	(2.68%)	(18,365)	(2.15%)	(19,955)	(2.33%)	(17,206)	(2.86%)
Impairment of fixed assets	0	0.00%	0	0.00%	798	0.16%	240	0.04%	(4,666)	(0.55%)	(831)	(0.10%)	0	0.00%
EBITA	58,860	12.74%	59,486	11.77%	67,367	13.49%	102,309	16.61%	140,221	16.44%	156,312	18.25%	83,973	13.97%
Amortization	(11,255)	(2.44%)	(10,843)	(2.15%)	(10,701)	(2.14%)	(9,727)	(1.58%)	(9,758)	(1.14%)	(10,662)	(1.24%)	(7,206)	(1.20%)
Impairment of intangible assets	0	0.00%	0	0.00%	0	0.00%	(3,187)	(0.52%)	(4,323)	(0.51%)	(8,087)	(0.94%)	0	0.00%
Net Operating Profit NOP	47,605	10.30%	48,643	9.63%	56,666	11.35%	89,395	14.52%	126,140	14.79%	137,563	16.06%	76,767	12.77%
Gains from financial assets	861	0.19%	5,067	1.00%	3,991	0.80%	8,834	1.43%	0	0.00%	5,435	0.63%	0	0.00%
Losses from financial assets	0	0.00%	0	0.00%	0	0.00%	0	0.00%	(1,196)	(0.14%)	0	0.00%	(378)	(0.06%)
EBIT	48,466	10.49%	53,710	10.63%	60,657	12.14%	98,229	15.95%	124,944	14.65%	142,998	16.70%	76,389	12.71%
Net interest expenses	(11,011)	(2.38%)	(12,052)	(2.38%)	(15,260)	(3.06%)	(2,874)	(0.47%)	(4,183)	(0.49%)	(10,295)	(1.20%)	(6,536)	(1.09%)
Financial income	5,404	1.17%	7,163	1.42%	8,626	1.73%	13,456	2.18%	23,505	2.76%	11,795	1.38%	11,907	1.98%
Financial expenses	(16,415)	(3.55%)	(19,215)	(3.80%)	(23,886)	(4.78%)	(16,330)	(2.65%)	(27,688)	(3.25%)	(22,090)	(2.58%)	(18,443)	(3.07%)
EBT adjusted	37,455	8.11%	41,658	8.24%	45,397	9.09%	95,355	15.48%	120,761	14.16%	132,703	15.50%	69,853	11.62%
Taxes adjusted	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Net profit adjusted	37,455	8.11%	41,658	8.24%	45,397	9.09%	95,355	15.48%	120,761	14.16%	132,703	15.50%	69,853	11.62%
Non recurring income	8	0.00%	103	0.02%	9	0.00%	30	0.00%	157	0.02%	133,235	15.56%	5,816	0.97%
Non recurring expenses	(615)	(0.13%)	(955)	(0.19%)	(1,152)	(0.23%)	(1,832)	(0.30%)	(488)	(0.06%)	(657)	(0.08%)	(218)	(0.04%)
Pre tax profit	36,848	7.97%	40,806	8.07%	44,254	8.86%	93,553	15.19%	120,430	14.12%	265,281	30.98%	75,451	12.55%
Taxes	(10,770)	(2.33%)	(11,853)	(2.35%)	(11,491)	(2.30%)	(27,108)	(4.40%)	(30,765)	(3.61%)	(34,231)	(4.00%)	(22,988)	(3.82%)
Net profit for the period	26,078	5.64%	28,953	5.73%	32,763	6.56%	66,445	10.79%	89,665	10.51%	231,050	26.98%	52,463	8.73%
Non controlling interests	250	0.05%	(62)	(0.01%)	129	0.03%	(251)	(0.04%)	101	0.01%	1,000	0.12%	(187)	(0.03%)
Profit	25,828	5.59%	29,015	5.74%	32,634	6.53%	66,696	10.83%	89,564	10.50%	230,050	26.86%	52,276	8.69%
													Causasi Tar	

Appendix Map

Reengineered Cash Flow Statement (€thousand) (1/2)



	2018	% of sales	2019	% of sales	2020	% of sales	2021	% of sales	2022	% of sales	2023	% of sales	3Q24	% of sales
Profit for the year + non monetary item + taxes	62,300	13.48%	68,563	13.57%	71,074	14.23%	124,537	20.22%	157,871	18.51%	305,460	35.67%	94,265	15.68%
financial income	(861)	(0.19%)	(5,067)	(1.00%)	(3,991)	(0.80%)	(22,290)	(3.62%)	(22,309)	(2.62%)	(150,453)	(17.57%)	(11,529)	(1.92%)
financial expenses	11,011	2.38%	12,052	2.38%	15,260	3.06%	16,330	2.65%	27,688	3.25%	22,090	2.58%	18,443	3.07%
operating gross self financing adj	72,450	15.68%	75,548	14.95%	82,343	16.49%	118,577	19.25%	163,250	19.14%	177,097	20.68%	101,179	16.83%
income taxes paid	(8,090)	(1.75%)	(9,102)	(1.80%)	(15,343)	(3.07%)	(17,554)	(2.85%)	(36,748)	(4.31%)	(28,804)	(3.36%)	(22,847)	(3.80%)
operating net self financing	64,360	13.93%	66,446	13.15%	67,000	13.41%	101,023	16.40%	126,502	14.83%	148,293	17.32%	78,332	13.03%
change in NWC	(26,235)	(5.68%)	3,849	0.76%	7,310	1.46%	(110,081)	(17.87%)	(6,864)	(0.80%)	(1,864)	(0.22%)	(23,190)	(3.86%)
current operating cash flow	38,125	8.25%	70,295	13.91%	74,310	14.88%	(9,058)	(1.47%)	119,638	14.03%	146,429	17.10%	55,142	9.17%
investments in intangible and tangible asset disposal of intangible & tangible asset	(34,126)	(7.38%) 0.02%	(36,457) 187	(7.21%) 0.04%	(27,410) 301	(5.49%) 0.06%	(30,989) 770	(5.03%) 0.13%	(46,142) 382	(5.41%) 0.04%	(88,496) 1,126	(10.33%)	(43,302) 6,147	(7.20%) 1.02%
free operating cash flow	4,111	0.89%	34,025	6.73%	47,201	9.45%	(39,277)	(6.38%)	73,878	8.66%	59,059	6.90%	17,987	2.99%
financial investment Income (expenses) from financial investments	(8,186) 664	(1.77%) 0.14%	(8,514) 14,425	(1.68%) 2.85%	(437) 16,842	(0.09%)	(2,581)	(0.42%)	(159,316) 0	(18.68%)	142,527	16.64% 0.00%	4,349 0	0.72%
free cash flow to debt	(3,411)	(0.74%)	39,936	7.90%	63,606	12.74%	(41,858)	(6.80%)	(85,438)	(10.02%)	201,586	23.54%	22,336	3.72%

Reengineered Cash Flow Statement (€thousand) (2/2)

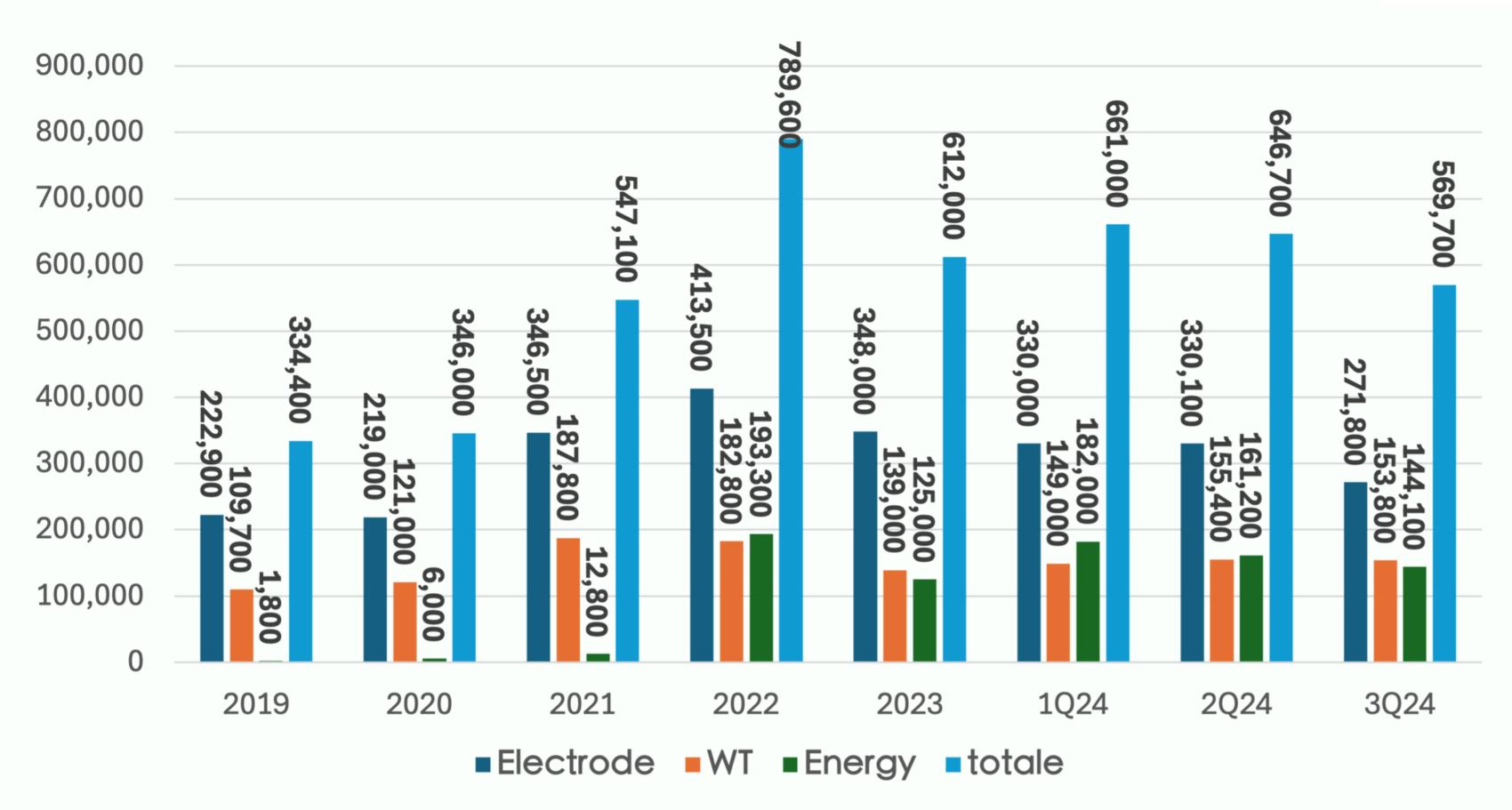


Repayment of loans	0	0.00%	(20,235)	(4.00%)	(50,648)	(10.14%)	(22,338)	(3.63%)	(259,762)	(30.46%)	(153,480)	(17.92%)	(3,009)	(0.50%)
Interest (paid)/collected	(6,746)	(1.46%)	(9,358)	(1.85%)	(5,588)	(1.12%)	(6,461)	(1.05%)	(6,663)	(0.78%)	(6,179)	(0.72%)	(3,453)	(0.57%)
free cash flow to equity	(10,157)	(2.20%)	10,343	2.05%	7,370	1.48%	(70,657)	(11.47%)	(351,863)	(41.26%)	41,927	4.90%	15,874	2.64%
share buyback	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	(17,042)	(1.99%)	(25,923)	(4.31%)
dividends paid	(37)	(0.01%)	0	0.00%	0	0.00%	(60,028)	(9.75%)	(20,030)	(2.35%)	(24,257)	(2.83%)	(24,438)	(4.06%)
Net cash flow generated/(absorbed) during the period	(10,194)	(2.21%)	10,343	2.05%	7,370	1.48%	(130,685)	(21.22%)	(371,893)	(43.61%)	628	0.07%	(34,487)	(5.74%)
New debt collection	4,867	1.05%	0	0.00%	15,674	3.14%	107,803	17.50%	276,412	32.41%	0	0.00%	10,097	1.68%
new equity collection	0	0.00%	1,675	0.33%	0	0.00%	18,090	2.94%	196707	23.07%	1,300	0.15%	1,100	0.18%
change in STNFP (current)	(5,327)	(1.15%)	12,018	2.38%	23,044	4.61%	(4,792)	(0.78%)	101,226	11.87%	1,928	0.23%	(23,290)	(3.87%)
non recurring items	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	26,439	3.09%	0	0.00%
Increase in cash and cash equivalents	(5,327)	(1.15%)	12,018	2.38%	23,044	4.61%	(4,792)	(0.78%)	101,226	11.87%	28,367	3.31%	(23,290)	(3.87%)
Opening cash amount Effects of exchange rate on cash and cash	47,040	10.18%	42,892	8.49%	55,589	11.13%	75,658	12.28%	73,843	8.66%	174,129	20.33%	198,491	33.01%
eq.	1,179	0.26%	678	0.13%	(2,975)	(0.60%)	2,977	0.48%	(940)	(0.11%)	(4,005)	(0.47%)	(2,579)	(0.43%)
closing cash amount	42,892	9.28%	55,589	11.00%	75,658	15.15%	73,843	11.99%	174,129	20.42%	198,491	23.18%	172,622	28.71%
cash generated	(5,327)	(1.15%)	12,018	2.38%	23,044	4.61%	(4,792)	(0.78%)	101,226	11.87%	28,367	3.31%	(23,290)	(3.87%)

Source: Team elaboration

Backlog 2019-Q32024







WACC derivation

Cost of Equity	9.60%	Computed with the Capital Asset Pricing Model
Risk Free Rate	2.5%	10-year German government bonds yield at 31/01/2025 (source: investing.com)
Beta	1.23	Estimated as a linear regression of DNR's weekly returns against STOXX Europe 600 Index from 30/06/2022
Equity Risk Premium	5.79%	Computed as the weighted average of implied country equity risk premium for Asia, America and EMEA (<i>source: Damodaran</i>) following DNR's geographical exposure
Equity	1.45 Bn	Market value of equity as of 31/01/2025
Cost of Debt	2.62%	Is the sum of the risk-free rate and a spread derived by a synthetic rating (<i>source: Damodaran</i>) depending on DNR's interest coverage ratio
Default Risk Premium	0.95%	Estimated using a synthetic A-rating (source: Damodaran)
Marginal Tax Rate	24%	Marginal DNR's tax rate
Debt	139.76 Mn	Market value of debt as of 31/01/2025 calculated as present value of future principal and interests cashflow considering the average duration of debt
WACC	8.98%	



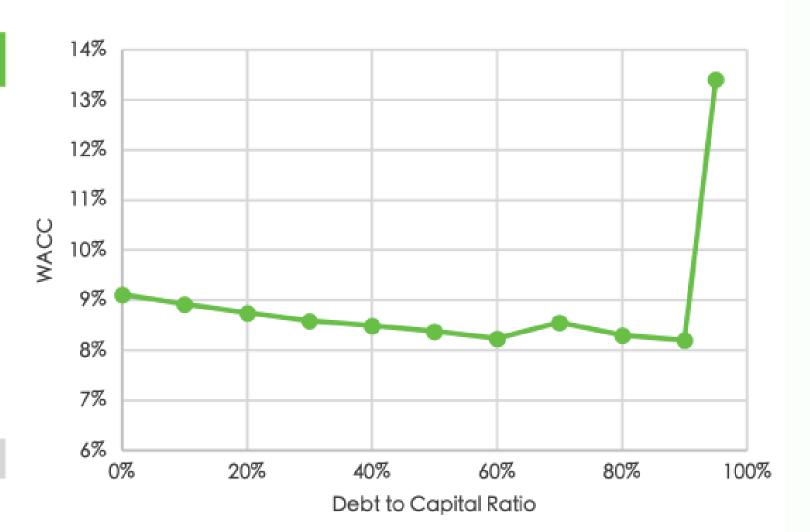
Regression beta



DE NORA

Optimal WACC

Debt to Capital Ratio	Beta	Cost of Equity	Cost of Debt (after-tax)	WACC
0%	1.15	9.11%	2.21%	9.11%
10%	1.25	9.67%	2.21%	8.93%
20%	1.37	10.37%	2.21%	8.74%
30%	1.52	11.28%	2.32%	8.59%
40%	1.73	12.48%	2.51%	8.49%
50%	2.02	14.17%	2.59%	8.38%
60%	2.46	16.69%	2.59%	8.23%
70%	3.19	20.91%	3.26%	8.55%
80%	4.64	29.33%	3.05%	8.30%
90%	9.01	54.61%	3.05%	8.20%
95%	17.75	105.16%	3.05%	13.41%



Source: Team elaboration

We identify an optimal WACC of 8.20% at a high Debt-to-Capital ratio of 90%, indicating that DNR's hurdle rate is primarily driven by the cost of equity. DNR should evaluate whether, in the near future, as the Energy Transition sector matures beyond its current early stage, it would be advantageous to adjust its capital structure to take advantage of the benefits of debt financing.



FCFF projection

	2024E	2025E	2026E	2027E	2028E	2029E
Revenues	843.6	884.7	928.3	998.5	1,081.8	1,181.8
EBITDA margin	17.8%	17.6%	17.4%	17.1%	17.8%	17.3%
EBITDA	150.1	155.7	161.5	170.3	192.5	204.2
D&A	(32.0)	(33.6)	(35.3)	(37.9)	(41.1)	(44.9)
EBIT	118.1	122.1	126.2	132.3	151.4	159.4
NOPLAT (tax rate 25.55%)	87.9	90.9	94.0	98.5	112.7	118.7
CAPEX	(65.0)	(80.0)	(100.0)	(75.0)	(65.0)	(50.0)
as % of Revenue	-7.7%	-9.0%	-10.8%	-7.5%	-6.0%	-4.2%
Changes in NWC	(7.3)	(28.0)	(28.0)	(25.7)	(16.8)	(13.4)
as % of Revenue	-0.87%	-3.16%	-3.01%	-2.58%	-1.55%	-1.14%
D&A	32.0	33.6	35.3	37.9	41.1	44.9
FCFF	47.6	16.5	1.3	35.7	72.0	100.1
PV FCFF (analytic forecast)	47.6	15.2	1.1	27.6	51.1	65.1
Total PV FCFF (analytic forecast)	161.2			Terminal V	alue	1820.02
				PV of Term	inal Value	1192.56



Revenue and NWC growth breakdown

	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E	2027E	2028E	2029E
Electrodes Technologies	290.8	299.1	290.4	348.8	473.4	464.2	424.3	437.0	450.1	463.6	477.5	491.8
Growth % YoY		2.9%	<i>-2.9</i> %	20.1%	35.7%	-1.9%	-8.6%	3.0%	3.0%	3.0%	3.0%	3.0%
% of Total	62.9%	59.2%	58.1%	56.6%	55.5%	54.2%	50.3%	49.4%	48.5%	46.4%	44.1%	41.6%
Water Technologies	171.3	206.2	209.1	257.7	336.7	290.0	314.8	330.6	347.1	364.4	382.7	401.8
Growth % YoY		20.4%	1.4%	23.3%	30.7%	-13.9%	8.6%	5.0%	5.0%	5.0%	5.0%	5.0%
% of Total	37.1%	40.8%	41.9%	41.8%	39.5%	33.9%	37.3%	37.4%	37.4%	36.5%	35.4%	34.0%
Energy Transition				9.4	42.7	102.2	104.6	117.1	131.2	170.5	221.7	288.1
Growth % YoY					354.2%	139.6%	2.3%	12.0%	12.0%	30.0%	30.0%	30.0%
% of Total				1.5%	5.0%	11.9%	12.4%	13.2%	14.1%	17.1%	20.5%	24.4%
TOTAL	462.1	505.3	499.5	615.9	852.8	856.4	843.6	884.7	928.3	998.5	1081.8	1181.8
	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E	2027E	2028E	2029E
NWC	150.0	149.0	127.4	250.2	271.5	258.7	266.0	293.9	321.9	347.7	364.5	377.9
as % Revenues	32.5%	29.5%	25.5%	40.6%	31.8%	30.2%	31.5%	33.2%	34.7%	34.8%	33.7%	32.0%
Changes in NWC		(1.0)	(21.6)	122.8	21.3	(12.9)	7.3	28.0	28.0	25.7	16.8	13.4

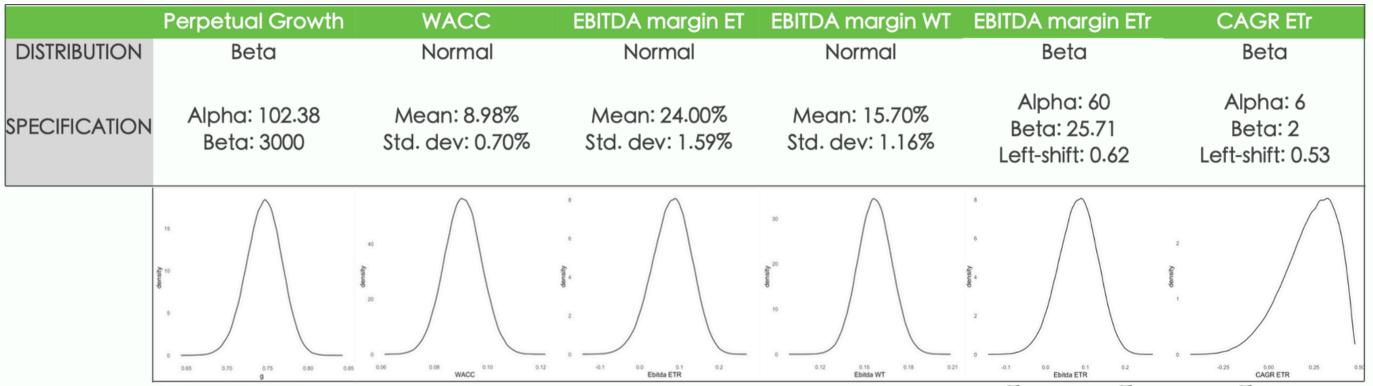
DE NORA

Monte Carlo assumption

Main specifications

- For the growth rate g, we've assumed an asymmetric distribution ranging from 2.5% to 5%
- The standard deviation of the WACC distribution is calibrated using estimates of other analysts (market consensus), ranging substantially from 6% to 12%

- For the distributions of the EBITDA margin of electrode technologies and water technologies segments, we relied on historical standard deviations over the 2020-2023 period
- For both the EBITDA margin and revenue CAGR of the energy transition segment, we applied a left shifted beta distribution, centred on our optimistic estimates, allowing for negative values



For CAGR of ET segment revenues has been used a Uniform distribution with mean: 3.00%, min: 1.00%, max: 5.00% For CAGR of ET segment revenues has been used a Uniform distribution with mean: 5.00%, min: 2.00%, max: 8.00%



Industry peer multiples comparison

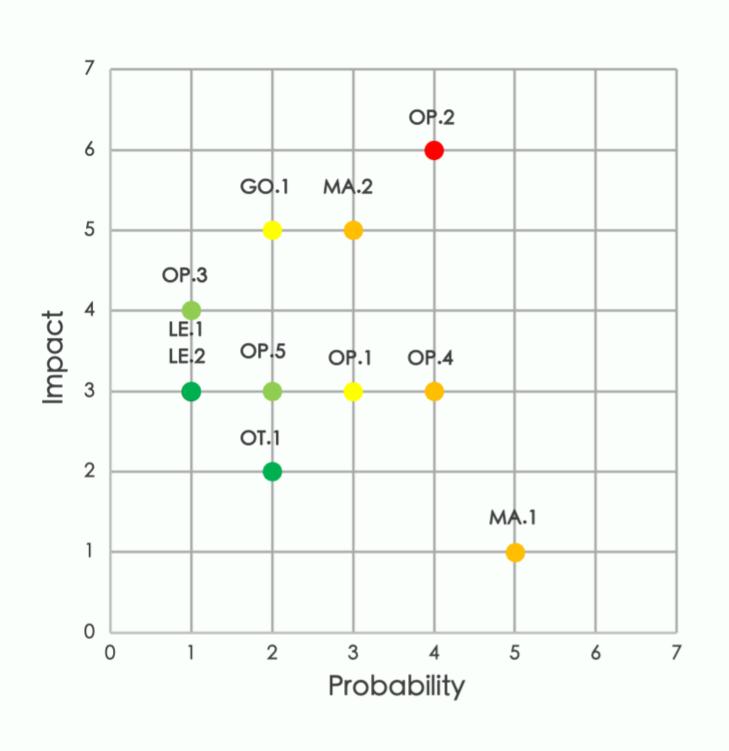
Expected Multiples 20)25P/E	EV/EBITD	A EV/SALES	EV/EBIT
Water Technologies				
Veolia	12.30x	6.80x	1x	13.80x
Xylem	26.10x	16.40x	3.50x	21.70x
Ecolab	33.00x	20.20x	4.80x	27.80x
Fluidra	20.80x	11.40x	2.60x	17.60x
Pentair	21.20x	16.80x	4.40x	19.20x
Mean Water				
Technologies	22.68x	14.32x	3.26x	20.02x
Electrode Technologi	es			
Asahi Kasei	12.60x	7.50x	0.80x	11.50x
De Nora	18.70x	9.15x	1.61x	11.67x

Is it useful to make direct multiple comparisons between DNR and its competitors in each segment?





Investment risks



Operating

Increasing in strategic raw materials' price

OP.2 Green hydrogen market development

OP.3 R&D

OP.4 Strong reliance on tk Nucera

OP.5 Expansion in water technologies industry

Legal

LE.1 Patents

LE.2 Legal compliance

Macroeconomics

MA.1 Currency, inflation and interest rate risk

MA.2 Geopolitical tensions

Governance

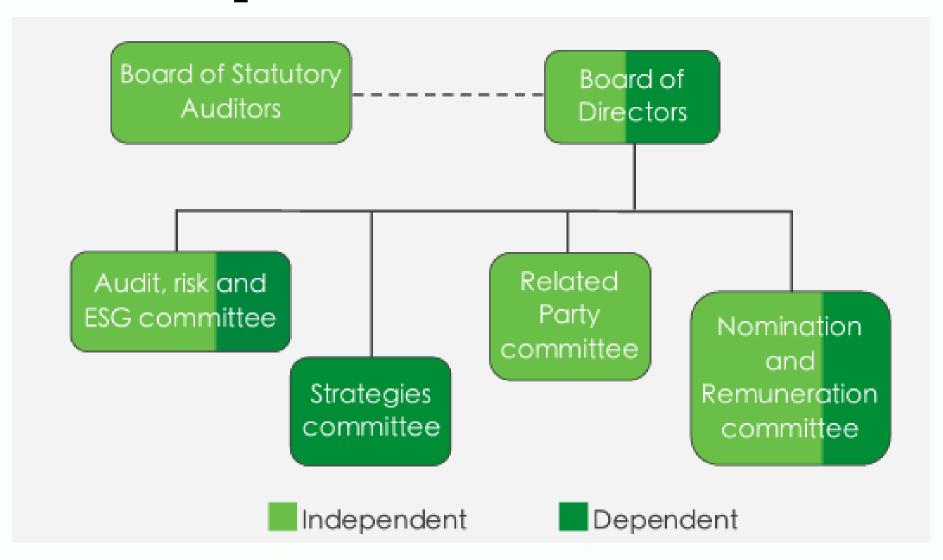
Leadership continuity

Others

OT.1 Incidents and malfunctiont



Corporate Governance Committees



CFO changes

Matteo Lodrini

2004 - May 2023



Massimiliano Moi

May 2023 - May 2024



Luca Oglialoro

May 2024 - Now



BoD turnover

2022

Audit, Risk and ESG committee



Alessandra Pasini

2023

Paola Rastelli



Roberto Cingolani







Sami Petteri Pelkonen



ESG Materiality Matrix Environmental

Resource Reduction Policy	TRUE
Policy Water Efficiency	TRUE
Policy Energy Efficiency	FALSE
Policy Sustainable Packaging	TRUE
Policy Environmental Supply Chain	TRUE
Total Water Use / Million in Revenue \$	225,36
Environmental Supply Chain Management	TRUE
Targets Emissions	TRUE

Biodiversity Due Diligence	FALSE
Policy Pollution	TRUE
Policy Waste	TRUE
Green Capex	TRUE
Life Cycle Analysis	TRUE
Renewable/Clean Energy Products	TRUE
Waste Total	7196,64
Environmental Products	TRUE

Appendix Map



ESG Materiality Matrix Social

Health & Safety Policy	TRUE
Policy Career Development	TRUE
Gender Pay Gap Percentage	95.20%
Women Employees	20.00%
Women Managers	27.91%
Human Rights Policy	TRUE
Internal Human Rights Training	TRUE
Policy Data Privacy	TRUE

Corruption Due Diligence	TRUE
Corruption Oversight	TRUE
Trade Union Representation	50.00%
Policy Cyber Security	TRUE
Policy Diversity and Opportunity	TRUE
Supplier ESG training	TRUE
Donations / Million in Revenue	235,52
Donations Total	€201,701.00

Appendix Map



ESG Materiality Matrix Governance

External Consultants	TRUE
Audit Committee Independence	66.67%
Number of Board Meetings	10
Board Meeting Attendance Average	93.65%
Board Gender Diversity, Percent	30.77%
Board Specific Skills, Percent	20.00%
Non-Executive Board Members	86.67%
Independent Board Members	46.67%

Shareholder Rights Policy	TRUE
Policy Equal Voting Right	FALSE
Policy Shareholder Engagement	TRUE
Different Voting Right Share	TRUE
Equal Shareholder Rights	FALSE
Policy Tax Transparency	FALSE
Succession Plan	TRUE
Average Board Tenure	3.02 Yrs

Appendix Map

Source: Refinitiv